



ARCHmount

Contact: Steve Guzman – For Immediate Release
Tel. 512/775-7331
Email: team@serialkickers.com

Minuscule Mount Gives iPad a Big Boost in Utility *The ArchMount, Hands-Free iPad Mount, Opens up a New Realm of Functionality*

Austin, Texas/USA - February 29, 2012 – [SerialKickers](#) is launching the [ArchMount](#), the first pocket-sized tripod mount for the iPad. Steve Guzman, of the SerialKickers' states "We set out to create an ultra-convenient, affordable tool to make iPads even more versatile for hands-free use. We didn't want to add bulk or create a barrier between the user and the device." They ended up combining the flexibility of bungee cords with a small, rigid plastic arch, to make what may be the most lightweight and convenient tripod mount for the iPad. The whole mount can be slipped into a pocket or purse.

When used with the a mini-tripod, like the Gorillapod, the ArchMount is a flexible stand for tabletop use at home or office, for activities such as hands-free Skype, or as an extra monitor. When used with taller tripods, the ArchMount enables well-controlled capture of audio and HD video. The ArchMount's portability is appealing to travelers and for remote reporters. Solo video bloggers can use ArchMounts to incorporate iPads as front-facing monitors for photography and video recording.

The ArchMount securely grasps the iPad without damaging it and without compromising the beauty of the iPad's artfully crafted engineering. "The concept was to show the world that tablet computers can be more than just e-readers, or on-the-go internet devices," says Steve. Travelers can pack a tripod to turn their iPad into a stable camera or video recorder. Video content creators for social media have been testing the ArchMount for use as a teleprompter and video blogging tool.

A strong emphasis is the all-in-one aspect of the iPad for uses such as:

- Taking stable shots of family memories in HD
- Hands-free Skyping and Facetime
- An extra computer or camera monitor
- A Portable kiosk or lectern
- Document and photo scanning (horizontally mounted)
- Stop-motion animation
- Time-lapse photography
- Citizen journalism
- Indie movie making
- Teleprompting
- Sheet music and script reading
- Many other uses when paired with a mini-tripod such as the Gorillapod

The ArchMount is available for preorder through Kickstarter at ArchMount.com for a limited time, at a reduced price. Those interested in owning an ArchMount should visit www.ArchMount.com before March 18th, 2013 to be a contributor to the development of this clever, new tool. Upon successful completion of the current Kickstarter campaign, the team intends to expand the concept for use with other tablet computers, including iPad mini, Kindle, Android and Windows tablets.

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If you'd like more information about this topic you can visit www.ArchMount.com. To schedule an interview with Steve Guzman, please call 512.775.7331 or email him at team@serialkickers.com. Send us a tweet [@SerialKickers](#) or visit our Facebook page at www.facebook.com/TheSerialKickers